ACA VICTORIA EXCELLENCE IN ECEC CONFERENCE
16 & 17 AUGUST 2019

SPONSOR & EXHIBITOR PROSPECTUS
A MESSAGE FROM THE PRESIDENT

Join us in Melbourne for the 2019 ACAV Excellence in ECEC Conference

The Australian Childcare Alliance Victoria (ACAV) is the peak membership association for long day care services in Victoria. Our vision is to support and be the voice of service providers in the provision of high quality, affordable, sustainable and accessible early childhood education and care. As part of our vision, we have built our annual Excellence in ECEC Conference into a regular and highly regarded event in Victoria, attracting significant interest from delegates from across Australia.

Our 2019 Excellence in Early Childhood Education and Care Conference will be held on Friday 16 & Saturday 17 August at the Crown Conference Centre, a purpose-built and flexible space in the heart of Melbourne’s entertainment centre.

We welcome your business as a sponsor of and/or exhibitor at our Conference, enhancing the delegate experience and creating business development opportunities for you. We differentiate our conference from other early childhood events in one critical way - we understand your need to achieve a positive return on your investment in the event.

We work directly with you to achieve this outcome, by:
● Attracting service operators as delegates through provision of education sessions dedicated to their needs and interests. In 2019 we will differentiate between operators and educators in an easily discernible way
● Providing access to a conference mobile app, with lead capture capability
● Encouraging unique and diverse exhibitors that attract delegates
● Incorporating savings on exhibition stands for supplier members
● Working with you to create the best possible presence at the event
● Inviting delegates to set up one on one meetings with you

If you are keen to enhance your brand visibility both in the lead up to and at the conference, you may like to consider sponsoring the conference, in addition to exhibiting. Our sponsorship packages range in cost and scale, so that there is a package to suit every budget. Giving access to additional pre-event marketing opportunities, as well as a higher profile at the event, if you want to be noticed and to be seen to be supporting this important sector, we strongly recommend that you consider the sponsorship packages contained in this brochure.

To discuss the opportunities further or to arrange your sponsorship or booth, please don’t hesitate to get in touch with us at:
✉ vic@childcarealliance.com.au
📞 03 9532 2017

Kind regards

Paul Mondo
The Dates
Friday 16 & Saturday 17 August 2019

The Venue
The Conference will be held at the Crown Conference Centre, Melbourne. Located in the heart of Melbourne’s vibrant Southbank precinct, the venue provides the perfect backdrop for high quality networking and in-depth discussion.
Address: 8 Whiteman Street, Southbank, Melbourne.

The Exhibition
The Exhibition will be at the heart of the Conference. Catering (including coffee cart, tea breaks and lunches) will be located amongst the Exhibition, guaranteeing footfall and maximising delegate traffic to trade stands.

The Networking
The Conference program is carefully curated to maximise networking opportunities.
The program will include breaks for morning tea, lunch and afternoon tea amongst the Exhibition, maximising facetime between exhibitors and delegates.

The Opportunities
You can participate in the 2019 ACAV Excellence in ECEC Conference as a sponsor, an exhibitor or a sponsor with exhibition booth/s. Whatever the level of your involvement, you will enjoy marketing benefits and business results in three core areas. We work closely with our sponsors and exhibitors before, during and after the event to ensure your Excellence in ECEC Conference experience ticks all these boxes.

Profile – Branding – Exposure
✓ Promote your products, services and expertise during the entire conference at your branded exhibition booth
✓ Showcase your organisation and expertise
✓ Profile your company online beforehand and during the conference
✓ Support the sector (and be seen to do so)
✓ Access complimentary and discounted conference registrations for your team – save money and enjoy outstanding education and networking opportunities
✓ Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
A premium sponsorship package, Platinum Sponsors receive maximum recognition and profile throughout the Conference marketing process and at the event itself.

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

Building Blocks e-Newsletter
- Two advertisements (provided by you) to be included in ACAV member e-newsletter Building Blocks

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Three posts on the ACAV Facebook page:
  - Post 1: Acknowledgment of your sponsorship with your company logo
  - Post 2: Acknowledgment of your booth location with your company logo
  - Post 3: Acknowledgment of your sponsor spot session time

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App
- Push notification on Conference App prior to & during the event (total 2)

On-site at the Conference
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference
- Acknowledgment of your support in opening and closing plenary sessions
- 5 minute promotional video provided by you (without audio) to be played in a loop with fellow sponsors. The videos will be played on a plasma screen at the ACAV Exhibition booth
- Senior company representative to deliver a 10-minute presentation closely aligned with the Conference theme, subject to ACAV Board agreement on the topic
- Satchel access for two (2) items plus an A4 promotional brochure

Exhibition
- Two (2) complimentary Exhibition booths
- First option to select your booth location

Registrations
- Four (4) complimentary Exhibitor Staff registrations

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
SPONSORSHIP PACKAGES

GOLD SPONSOR 2 ONLY — $20,000 EACH (INCL GST)

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

Building Blocks e-Newsletter
- One advertisement (provided by you) to be included in ACAV member e-newsletter Building Blocks

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Two posts on the ACAV Facebook page:
  - Post 1: Acknowledgment of your sponsorship with your company logo
  - Post 2: Acknowledgment of your booth location with your company logo

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App
- Push notification on Conference App prior to & during the event (total 2)

On-site at the Conference
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference
- Acknowledgment of your support in opening and closing plenary sessions
- 5 minute promotional video provided by you (without audio) to be played in a loop with fellow sponsors. The videos will be played on a plasma screen at the ACAV Exhibition booth
- Senior company representative to deliver a 10-minute presentation closely aligned with the Conference theme, subject to ACAV Board agreement on the topic
- Satchel access for one (1) item plus an A4 promotional brochure

Exhibition
- Two (2) complimentary Exhibition booths
- Option to select your booth location

Registrations
- Two (2) complimentary Exhibitor Staff registrations

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
SPONSORSHIP PACKAGES

FINANCIAL SPONSORSHIP

1 ONLY — $15,000 (INCL. GST)

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

Building Blocks e-Newsletter
- Banner advertisement (size: 750px X 300 px provided by you) to be included in ACAV member e-newsletter Building Blocks

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Two posts on the ACAV Facebook page:
  - Post 1: Acknowledgment of your sponsorship with your company logo
  - Post 2: Acknowledgment of your booth location with your company logo

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

On-site at the Conference
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference
- Acknowledgment of your support in opening and closing plenary sessions
- 5 minute promotional video provided by you (without audio) to be played in a loop with fellow sponsors. The videos will be played on a plasma screen at the ACAV Exhibition booth
- Satchel access for one (1) item plus an A4 promotional brochure

Exhibition
- One (1) complimentary Exhibition booth

Registrations
- Two (2) complimentary Exhibitor Staff registrations

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
SPONSORSHIP PACKAGES

SILVER SPONSORSHIP

2 ONLY — $15,000 EACH (INCL GST)

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

Building Blocks e-Newsletter
- Banner advertisement (size: 750px X 300 px provided by you) to be included in ACAV member e-newsletter Building Blocks

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Two posts on the ACAV Facebook page:
  - Post 1: Acknowledgment of your sponsorship with your company logo
  - Post 2: Acknowledgment of your booth location with your company logo

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

On-site at the Conference
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference
- Acknowledgment of your support in opening and closing plenary sessions
- 5 minute promotional video provided by you (without audio) to be played in a loop with fellow sponsors. The videos will be played on a plasma screen at the ACAV Exhibition booth
- Satchel access for one (1) item plus an A4 promotional brochure

Exhibition
- One (1) complimentary Exhibition booth

Registrations
- Two (2) complimentary Exhibitor Staff registrations

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
**SPONSORSHIP PACKAGES**

**BRONZE SPONSORSHIP**

2 ONLY — $10,000 EACH (INCL GST)

**ACAV Website**
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

**Social Media**
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Acknowledgement as a sponsor with your logo posted on ACAV Facebook page

**Conference App**
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

**On-site at the Conference**
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference
- 5 minute promotional video provided by you (without audio) to be played in a loop with fellow sponsors. The videos will be played on a plasma screen at the ACAV Exhibition booth
- Satchel access for one (1) item plus an A4 promotional brochure

**Exhibition**
- One (1) complimentary Exhibition booth

**Registrations**
- Two (2) complimentary Exhibitor Staff registrations

**Other**
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
SPONSORSHIP PACKAGES

EDUCATION SPONSORSHIP

1 ONLY – $6,500 (INCL GST)

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Acknowledgement as a sponsor with your logo posted on ACAV Facebook page

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

On-site at the Conference
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference

Exhibition
- One (1) complimentary Exhibition booth

Registrations
- One (1) complimentary Exhibitor Staff registration

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
SPONSORSHIP PACKAGES

CATERING SPONSORSHIP  2 ONLY — $6,500 EACH (INCL GST)

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Acknowledgement as a sponsor with your logo posted on ACAV Facebook page

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

On-site at the Conference
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference
- Four (4) promotional banners (supplied by you) to be placed near the catering stations on one day only (banners positioned before morning tea and taken down at the conclusion of afternoon tea)

Exhibition
- One (1) complimentary Exhibition booth

Registrations
- One (1) complimentary Exhibitor Staff registration

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
**SPONSORSHIP PACKAGES**

**KEYNOTE SPEAKER SPONSORSHIP**

3 ONLY — $6,000 EACH (INCL GST)

**ACAV Website**
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

**Social Media**
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Acknowledgement as a sponsor with your logo posted on ACAV Facebook page

**Conference App**
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

**On-site at the Conference**
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference
- Acknowledgement as Keynote Speaker sponsor at the beginning of the session
- A senior company representative to thank the speaker at the end of the session
- Logo recognition on the screen at the beginning and end of the relevant Keynote session

**Exhibition**
- One (1) complimentary Exhibition booth

**Registrations**
- One (1) complimentary Exhibitor Staff registration

**Other**
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
LANYARD SPONSORSHIP 1 ONLY — $5,000* (INCL GST)

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website
- Your name included in the listing of exhibitors on the exhibitor page of the ACAV website, linked to your website

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Acknowledgement as a sponsor with your logo posted on ACAV Facebook page

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

On-site at the Conference
- Company logo will feature on the official sponsorship acknowledgment holding slides on-site during the Conference
- Lanyards with your logo (*supplied by and paid for by you) for the conference delegates (quantity 700)

Exhibition
- One (1) complimentary Exhibition booth

Registrations
- One (1) complimentary Exhibitor Staff registration

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
SPONSORSHIP PACKAGES

CONFERENCE WORKSHOP SPONSOR

6 ONLY — $1,650 EACH (INCL GST)

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Acknowledgement as a sponsor with your logo posted on ACAV Facebook page

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

On-site at the Conference
- Logo recognition on the screen at the beginning and end of the relevant workshop session

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)

CONFERENCE NOTEPAD SPONSOR

1 ONLY — $1,650* (INCL GST)

ACAV Website
- Your logo on the ACAV conference sponsorship page, linked to your website

Social Media
- Acknowledgement as a sponsor with your logo on the ACAV LinkedIn page
- Acknowledgement as a sponsor with your logo posted on ACAV Facebook page

Conference App
- Acknowledgement as a sponsor in the Conference App
- Company profile with logo, social media links and website in the Conference App

On-site at the Conference
- Notepads with your logo (*supplied by and paid for by you) to be placed on each seat in the main Conference hall at the start of each day (quantity 1000)

Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
## EXHIBITOR OPPORTUNITIES

### SINGLE BOOTH

<table>
<thead>
<tr>
<th>ACAV Supplier Member</th>
<th>$2,500 EACH (INCL GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Suppliers</td>
<td>$2,800 EACH (INCL GST)</td>
</tr>
</tbody>
</table>

### DOUBLE BOOTH

<table>
<thead>
<tr>
<th>ACAV Supplier Member</th>
<th>$4,500 EACH (INCL GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Suppliers</td>
<td>$4,900 EACH (INCL GST)</td>
</tr>
</tbody>
</table>

### ACAV Website
- Company logo on the exhibitor page of the ACA Victoria website

### Conference App
- Company profile with logo, social media links and website in the Conference App

### Exhibition
- Booth size: 3m x 2m
- Signage: max 30 characters
- Spotlight
- Power: one general-purpose outlet
- Networking time with delegates during morning tea, lunch and afternoon tea on Friday & Saturday

### Registration
- One (1) complimentary Exhibitor Staff Registration

### Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)

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### ACAV Website
- Company logo on the exhibitor page of the ACA Victoria website

### Conference App
- Company profile with logo, social media links and website in the Conference App

### Exhibition
- Booth size: 6m x 2m
- Signage: max 30 characters
- Spotlight
- Power: one general-purpose outlet
- Networking time with delegates during morning tea, lunch and afternoon tea on Friday & Saturday

### Registration
- Two (2) complimentary Exhibitor Staff Registrations

### Other
- Receipt of delegate list (soft copy) after the conference (name and company only, subject to privacy laws and individual delegate approval)
FLOOR PLANS

Conference Foyer Hall Floor Plan

Conference Foyer Hall Floor Plan
Staff
Due to security and occupational health & safety requirements all sponsor staff attending the Conference must be registered (Exhibitor Staff registration) and wear a name badge to gain access to the Conference and or Exhibition area.

An Exhibitor Staff registration included in sponsor or exhibitor packages has the following entitlements:
- Access to the Exhibition
- Access to catering (morning tea, lunch and afternoon tea on Friday & Saturday)
- Own login to the ACAV Conference app
- Access to event Wi-Fi
- Exhibitor staff name badge

Additional Registrations
Extra personnel required to staff your exhibition stand must purchase additional exhibitor staff registrations at $165 per person (incl GST).

Full Delegate Registrations for the conference can also be purchased at $650 (incl GST) per person which includes, in addition to the above, access to conference sessions and daily catering (morning tea, lunch and afternoon tea on Friday & Saturday).

Exhibition Floor Plan
Booth allocation and placement will be confirmed by ACAV approximately 4 weeks prior to the Conference, at which time a floor plan will be provided.

Please refer to the draft floor plans on the previous page. You will be given the option to provide 3 booth preferences on the online form.

Booking Policy
Please complete the on-line Sponsor & Exhibitor Application form.

ACAV reserves the exclusive right to exclude any person or organisation from participation in the sponsorship, marketing or exhibitor opportunities in this prospectus at this Conference.

Cancellation Policy
If you need to cancel your commitment, you must request same in writing via email to aca-victoria@wiseconnections.com.au

We will refund cancellations received before 30 April 2019, less a $150 administration fee (unless other contractual obligations apply).

Cancellations received between 1 May – 30 June 2019 will receive a 50% refund.

Cancellation after 1 July 2019 will not receive a refund.

Exhibition
In the lead-up to the event, you will receive details of furniture hire options from our Exhibition Build company. Furniture hire will be at your own expense.

Custom Stands
If you would like to create a unique exhibition space by customising your exhibition booth, please contact the Professional Conference Organiser (PCO) Sue Ryman-Kiernan, Wise Connections on aca-victoria@wiseconnections.com.au or 03 9885 6566.
Security
We strongly recommend that no valuable items be left at your booth/s, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.

Insurance
All exhibitors must take out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitee, to any other exhibitors or any common property or third party within the exhibition.

Liability
All exhibitors must cover their public risk by ensuring an appropriate public liability policy for a minimum cover of $10,000,000 is in place. A copy of the relevant insurance certification of currency must be forwarded to our Professional Conference Organiser at least 4 weeks prior to the Conference. You will not be permitted to participate in the exhibition unless proof of public liability insurance has been provided.

We, the organisers, will not be responsible for any loss or injury that may occur to any exhibitor, exhibitors’ employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the conference. Sponsors & Exhibitors shall indemnify and hold harmless ACAV and Wise Connections from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

Payment
Payment is due strictly 14 days from the date of invoice. Sponsorship & Exhibition booths will not be considered confirmed until payment has been received.
All prices are in AUD and include GST.

Please Note
- All logos must be provided in hi-res .jpg and .eps format to aca-victoria@wiseconnections.com.au
- Logos will be displayed on printed and on-line material subject to specific entitlements.
- All company profiles must be no longer than 150 words. The organiser reserves the right to edit company profiles that exceed the maximum word limit
- All signage is subject to approval and must be supplied by the sponsor